

## Press Release

Berlin, 13th November 2017

### Connect App of DEUTZ AG brings engine diagnosis and error tracking to smartphones

**With the freely available service app „[DEUTZ Connect](#)“ customers of the Cologne-based engine manufacturer [DEUTZ AG](#) can analyze engine data live on the smartphone and forward details of faults directly to workshops.**

The app developed by [\]init\[](#) celebrates its world premiere at the agritechnical engineering exhibition Agritechnica from 12th to 18th November and can be tried out at exhibition stand of DEUTZ in hall 16 at stand D19. **DEUTZ Connect** is available in the [Google Play Store](#) for Android devices as of now. A version for iPhone will be released soon.

**DEUTZ Connect** pools a lot of information about an engine on a clearly arranged dashboard. System sizes of an engine and the after-treatment of exhaust gases are evaluated and displayed in real time. The diagnostic tool displays the current engine speed, ambient air pressure and temperature, fuel delivery pressure or coolant level. The data exchange takes place via a Bluetooth interface, for which only an OBD-2 diagnostic adapter must be connected to the engine.

Customers can identify and record problems with goal-oriented measurements such as engine load. Previously, it was necessary to employ a service technician for such a diagnosis. If the user detects irregularities, he or she can contact a local service partner via the app and transmit the error memory with one click. The measurement data helps to prepare for an advanced diagnosis and repair which can be carried out in shorter period.

“DEUTZ Connect is our first step into the digital service world. Together with ]init[ we have created the basis for an easy customer contact to DEUTZ Service via App,” says Dr. Matthias Szupories, Senior Vice President Marketing, Strategic Product and Market Development, DEUTZ AG.

“DEUTZ Connect combines the customer's expectations of a modern and user-friendly on-board engine analysis system with DEUTZ's offers of service and repair. This makes the app - from the UX design via the real-time data communication between engine and app, up to secure transmission of details of fault to the responsible service technician - an excellent example for the digitization of a service in the industrial sector which is often in demand,” says Harald Felling, Chief Operating Officer of ]init[.

## About ]init[ AG

]init[ is one of the leading German full-service providers of internet and IT projects. The owner-managed company employs over 400 people globally in the areas of online communication, IT services and in its data center. In addition to its headquarters in Berlin, ]init[ has offices in Hamburg, Cologne, Mainz, Munich, Brussels, Abu Dhabi and Delhi.

Its client base includes Deutsche Börse AG, DB Schenker, The European Central Bank (ECB), NATO, Press and Information Office of the Federal Government of Germany.

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